



# THE NATIONAL TEACHERS Hall of Fame

## Vision to Unlock the Future



As we look to the future, it is the vision of the National Teachers Hall of Fame to realize the first part of our name more fully. The time is now for NTHF to be a more prominent and truly *National* organization that both lifts up the teaching profession and enhances awareness of the vital role that education plays in our society.

## Purpose & Objectives

Our world is in an age of rapid change. During such a pivotal time for education, it is more important than ever that excellence in teaching is recognized, celebrated, and lifted up for all to see. Like a beacon guiding others, it can illuminate a path for educators, school communities, and people considering a career in teaching. As we seek to broaden NTHF's impact, we envision a future where the extensive expertise of our inductees reverberates nationwide and inspires educators and policymakers everywhere.

## Five Key Initiatives

### Redesigning our website and enhancing our online presence



Our website will undergo a comprehensive revamp to upgrade navigation, better honor inductees, and actively promote awareness and financial support for NTHF. It will also provide integrated digital capabilities for subscribing to our mailing list and applying to become an inductee. We will feature engaging content with photos and videos about the teaching profession, NTHF's history, the Emporia induction week, the National Memorial to Fallen Educators, and more. As the website is revamped and content developed, we will also expand our social media presence to enhance virtual engagement with our growing network and to elevate national awareness of NTHF.

## Reimagining our museum & illuminating the history of teaching in America

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Our museum will be reimagined to not only redesign its physical space for self-directed exploration, but also to expand it into a virtual space, showcasing NTHF to online visitors. The focus of the physical space will be our inductees, with displays of artifacts around them representative of the history of teaching in America. Our inductees will be centered in the context of this profound narrative — featuring them as ambassadors who both honor the heritage of the profession and also usher it into the future. The virtual component of the museum will feature more information about inductees, highlights from history, and virtual tours of the one-room schoolhouse and National Memorial to Fallen Educators.

## Strengthening our financial management and sustainability

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All aspects of our financial accounting are being reviewed, and we are implementing procedures to strengthen our financial management, align with current best practices, and ensure NTHF is sustainable. In addition to our annual auction, we will launch a major fundraising and development campaign, establish new outreach capabilities, and enhance our “Wall of Fame” and “One in a Million” initiatives. Our revised website and media content will help attract potential donors; and during key times of the year, we will conduct targeted outreach campaigns to enable people to both support NTHF and show appreciation to educators who have made a difference in their lives.

## Expanding our outreach and welcoming new friends

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Through our updated online presence, newsletter outreach, and digital content, we are looking forward to sharing our mission on a broader scale and bringing more national attention to NTHF, the Emporia induction week ceremonies, and of course our outstanding inductees. One initiative we are excited to implement is making the “Friend of Education” award an annual event to recognize an individual whose efforts have benefited education.

## Harnessing the remarkable talents of our inductees

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Most importantly perhaps, we are looking forward to exploring new ways of showcasing the remarkable talents and experience of our inductees. By harnessing their expertise, and then by providing opportunities and platforms for them to share it, we can lift up the teaching profession and positively impact education in America. We are exploring more opportunities for our inductees to be involved in such things as panel discussions, podcasts, presentations, and content creation. At such a pivotal time, the wisdom and commitment of our inductees can truly be a beacon to teaching and learning across our entire nation.